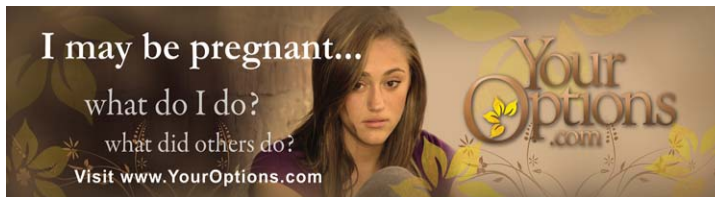


God Put the Billboard in the Right Place!

After last year's highly successful billboard campaign in the Greater Kansas City area, there was just one question on everyone's lips: "When can we do that again?" As the New Year rung in, Vitae Foundation kicked off this 2011 media campaign with the first set of 14 new life-saving billboards. Vitae's signature "Free Abortion Alternatives" ad was displayed on both sides of the Kansas/Missouri border, with the ads in this first phase of the campaign targeting the Wyandotte Pregnancy Clinic in Kansas City, Kansas.

"This past year we were blessed by an outpouring of support from donors," according to Anne Carmichael, Vitae's Vice President. "Thanks to their commitments as well as those of the Pregnancy Help Centers, we are going to save even more lives in the Greater Kansas City market!" One particular billboard was exactly where it was supposed to be. [Read more about this incredible story.](#)



Vitae Ads Sweep Across the Country

It's the season for winter to blow its last blast. It's also a season when women are confronted with choices they never thought they'd have to make—the abortion season. As the holidays are a distant memory for most, many young women are dealing with an unexpected result from their holiday: an unplanned pregnancy.

Vitae Foundation understands this seasonality. That is why we are sweeping the country with ads to help these women find Pregnancy Help Centers before it's too late...before they end up at an abortion clinic. We're talking about billboards, wallscapes, buses, light rail, radio and Internet advertising from Seattle to Boston. [There are some very exciting FIRSTS with this campaign as well — read more here...](#)



Vitae Webinar Warns Pregnancy Centers Could Be Shut Down

Thanks to everyone who tuned in to Vitae Foundation's first webinar, "Triple Threat!" It was exciting to hear there was a **\$6,000 match** offered by generous Vitae donors. We have not met that amount as of this morning. So there is still time for **every dollar you donate to have twice the impact!**

If you did not get to log on or call in for the webinar, [here is the link.](#) You'll want to listen to the moving stories of two Pregnancy Help Center directors who are warriors on the front lines working to help women in crisis. [Learn how Vitae plans to respond and what pro-life citizens all across the country can do.](#) This is our "window of opportunity...we can change the American culture!"

[REPLAY WEBINAR](#)