



Results—Results—Results! If you are not familiar with Vitae Foundation, just know this: Everything we do is focused on achieving results. Sometimes we get wrapped up in the numbers. Then again, when you have great numbers to report about saving the lives of unborn babies, you want to share them with the people who helped make it happen.

The results are in...and there were a lot of miracles occurring this Spring deep in the heart of Texas. To be more specific, Vitae ran an eight-week billboard campaign in Dallas to reduce the number of abortions and to encourage a culture of life. The campaign featured two different ads.

Just how many babies were saved? Did the campaign reach many abortion-minded women? Like to read some specific stories of women who saw Vitae ads, responded to them and made the decision to choose life? [Then click here to find out the results to these questions, and more...](#)

NYC Pregnancy Center Gag Law Has its Day in Court

On June 15 a federal judge in Manhattan heard oral arguments over a motion filed by supporters of pro-life pregnancy centers to block a new ordinance in New York City that would hurt these centers' ability to help women find alternatives to abortion.

Both the American Center for Law and Justice (ACLJ) and the Alliance Defense Fund (ADF) have filed motions for a preliminary injunction blocking the implementation of the NYC law on behalf of Chris Slattery, owner of Expectant Mother Care/EMC Frontline Pregnancy Care Centers and two other Pregnancy Help Centers. Vitae's subway ads have directed women to Slattery's centers over the past four years.

[Read more about the pro-life arguments being made in Federal Court and information Slattery has unearthed as to the motivations of the NYC Council to pursue this law...](#)

WNC Accepts Vitae's Complaint over NPR's KUOW Biased Story



NPR's KUOW is in the hot seat, as the Washington News Council (WNC) has accepted the complaint filed by Vitae Foundation about a story NPR Seattle affiliate KUOW ran on April 13, 2011. In the story they took issue with Vitae Foundation's billboard campaign in Seattle and its website, www.YourOptions.com. The station falsely asserted that each was "misleading." KUOW reporter Meghan Walker never contacted Vitae for comment about the billboards or website. Her only contact for the story was a Planned Parenthood representative. The story was, in essence, a Planned Parenthood editorial about Vitae's message. Vitae is asking the WNC to investigate KUOW's violations of its own ethics policy regarding this story.

In complaints to the station's news director by friends of Vitae, the reply has been quite surprising. [To read the station's reply and to find out about new revelations in how the story was misreported, read more...](#)