



DC Campaign Reaching More Abortion-Minded Women

Since May 9, the busses in Washington, DC have been covered once again with Vitae Foundation advertisements for three local Pregnancy Help Centers. This Call-for-Help campaign includes 17 ads on each bus. With 250 busses covered, that makes a total of 4,250 ads that are traveling throughout the nation's capital. The four-week campaign will continue through June 6.

One of the center directors, Janet Durig, took a few minutes to reflect on how the campaign is going. She indicated there have been some surprises at her Capital Hill Pregnancy Center. [Click here to read what is happening and how your donations made a real difference in one woman's life...](#)

North St. Louis Neighborhood Billboards Going Up in June

Vitae Foundation's St. Louis event on May 16 was exciting on a number of levels. A major announcement was made, and over 350 people welcomed home Archbishop Joseph Naumann, Archbishop of Kansas City, Kansas.

I am excited to tell you that billboards in St. Louis will begin going up in June. The media campaign will begin in North City. This is where we feel the gravest need is at this time. The young women in these areas need to know they have options, and there are people out there who can help," stated Rene' Maxey, Vitae's Director of Development, St. Louis Region. [Click here to read about the evening with Archbishop Naumann and how he feels about leaving his St. Louis home for Kansas.](#)

Vitae's Essay Contest Kicks Off Vitae's Cardinal Radio Network Ads on the Air



It might be...it could be...it IS on the air! Yes, Vitae Foundation's commercial has begun playing on the St. Louis Cardinal Radio Network, which includes 60 Network stations and 110 affiliates in nine states. It also includes the Cardinal's flagship station, KMOX, which has a large Midwestern reach.

This ad could not have happened without a generous grant from the Alphonse J. Schwartze Foundation, which will provide an opportunity to spread our message of life to the "Cardinal Nation." [To listen to the ad and read more, click here...](#)

Honor Dad this Father's Day



[Give a Memorial/ Tribute in his name.](#)