

## Stories of Life Hard to Sell to Media, Ingraham Notes

By Martha Schieber

Popular radio show host Laura Ingraham made an interesting observation at Vitae Foundation's 16<sup>th</sup> Annual Pro-Life Benefit Dinner in Kansas City on October 11. She noted all the media coverage surrounding the "Occupying Wall Street" protestors. Yet at the same time, the prayerful "40 Days for Life" movement and the grassroots efforts of Vitae which provide actual life-saving stories won't make the evening news.

"These are amazing stories of lives being changed! People are going into a clinic for one thing and leaving with minds being changed, maybe being handed a pamphlet or thinking about the Vitae billboard they saw earlier in the day about other choices," the top female radio host remarked. "They go into the clinics, and they make a different choice. And then they go on and say, 'My goodness, I have a life here. This is my DNA, this is my child!' These are the stories that the dinosaur media will not cover."

[Read more about this exciting event, which included a passionate story of a young woman whose life changed because of a Vitae billboard...](#)



### Vitae Websites



## Fall Media Campaign in KC Kicks Off

It's time for Phase 3 of the 2011 Greater Kansas City Vitae media campaign. This time television is joining the billboard effort, with commercials running on seven of the top cable channels for Vitae's audience. Both mediums will help women find The Women's Clinic of Kansas City in Independence and Grandview

Anne Carmichael, Vitae's Vice President, is especially excited about the new campaign, as the first two were highly successful. "There's something very powerful going on in the Greater Kansas City area every time Vitae ads go up—abortions go down! Here at the Vitae headquarters, when we hear the words 'we are buying more media,' we know that translates into saving more lives," Carmichael noted.

[Click here to read more details about the new television and billboard campaign in the Greater Kansas City area and how the first two phases saved lives...](#)

## Bick Memorial Campaign Comes to Life In St. Louis

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As a memorial to Jim and Joanne Bick, the Vitae Foundation will honor them with a fall St. Louis media campaign in their name. The primary focus of the campaign is to reach less affluent women in the St. Louis area who are pregnant and contemplating an abortion. Because the state of Illinois does not have a parental notification law or a 24-hour waiting period, many women will travel across the state line for an abortion.

“As a testimony to the pro-life values of Jim and Joanne Bick, Vitae is proud to present a billboard campaign that will include two Pregnancy Help Centers: Mosaic Pregnancy and Health Centers and Thrive Pregnancy Centers,” Vitae President Carl Landwehr stated. “The tributes that have come in honor of the Bick’s have been so heartwarming. We are now able to add television to this tribute campaign.”

[Click here to read more about Jim and Joanne Bick, the details of the campaign, and how it’s designed to curb abortions that take place at the Hope Clinic for Women in Granite City, Illinois...](#)

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**Annual St. Charles  
Pro-Life Benefit Dinner**  
**Guest Speaker: Star Parker**  
**Monday, November 14**

Dinner & Program 7 p.m.  
St. Charles Convention Center  
One Convention Center Plaza  
\$50/person (\$25 tax deductible)

**Annual Seattle  
Pro-Life Benefit Dinner**  
**Guest Speaker:**  
**Michael Reagan**  
**Thursday, November 17**

Dinner & Program 7 p.m.  
Renaissance Seattle Hotel  
515 Madison Street  
\$100/person (\$50 tax deductible)

**16<sup>th</sup> Annual Springfield  
Pro-Life Benefit Dinner**  
**Guest Speaker: Ruth  
Graham**  
**Thursday, December 1**

University Plaza Hotel &  
Convention Center  
333 S. John Q. Hammons Parkway  
\$50/person (\$25 tax deductible)